

How to Create Your For Farmers Movement Wish List on Amazon

An Amazon Wish List allows supporters to purchase practical items for your farm and have them shipped directly to you.

READ THIS FIRST

Please follow every step, especially the privacy and shipping-address instructions. A list with incorrect settings may be visible to shoppers but will not give them the option to send purchases to your farm.

Before You Begin

You will need:

- An Amazon account
- The shipping address where you can safely receive packages
- Your farm's full name
- A few items your farm genuinely needs

Step 1. Sign In to Amazon

1. Go to Amazon.com.
2. Select Account & Lists near the top-right corner.
3. Sign in to the Amazon account you want connected to the farm's Wish List.

You may use an existing Amazon account. You do not need Amazon Prime to create a list.

Step 2. Create a New List

1. Place your cursor over Account & Lists.
2. Select Create a List or Your Lists.
3. If you selected Your Lists, choose Create a List.
4. Enter the following list name exactly:

For Farmers Movement Wish List for [Farm Name]

5. Select Create List.

Step 3. Open the List Settings

1. Open the new list you just created.
2. Look near the top-right corner of the list.
3. Select the three dots or the More menu.
4. Select Manage List.

This is where you will enter the most important settings.

Step 4. Make the List Public

Under Privacy, Amazon may give you three choices: Private, Shared, Public.

Select: Public

IMPORTANT

Do not leave the list set to Private.

Do not select Shared unless Amazon no longer offers a Public option. For Farmers Movement Wish Lists should be Public so that shoppers can find and use them properly.

Step 5. Confirm the List Name

Double-check that the list name still reads exactly: For Farmers Movement Wish List for [Farm Name].

Step 6. Enter the Recipient Name

Under Recipient, enter the farm name or the name that should appear on packages.

A useful format is:

[Farm Name] – [Farmer's Name]

Example: Green Valley Farm – Taylor Smith

Use a name that your household, farm employees, post office, and delivery drivers will recognize.

Step 7. Add the Farm's Shipping Address

Look for Shipping Address in the Manage List settings.

1. Select the address where the farm can receive packages.
2. If the correct address is not listed, choose Create new.
3. Enter the complete delivery address.
4. Include any necessary building, unit, gate, driveway, mailbox, or delivery information.
5. Save the address and make sure it is selected for this list.

IMPORTANT

This step is essential. Making a list Public does not automatically attach a shipping address.

When the shipping address is set correctly, shoppers should see an address such as:

[Farm Name]'s Gift Registry Address

Amazon normally protects the full street address from the shopper. The shopper may see only limited information, such as the recipient's name, city, and state.

Step 8. Allow Items from Third-Party Sellers

Amazon sells some products directly, while other products are sold by independent Marketplace sellers.

Look for a setting or checkbox referring to:

- Third-party sellers
- Marketplace sellers
- Sharing your shipping address with sellers
- A third-party shipping agreement

Check or enable this option if it appears.

This allows more of the products on your list to be shipped directly to the farm. Without it, some items sold by outside sellers may not offer the farm's Wish List address during checkout.

Step 9. Unselect the Following Settings

Under Shipping Address, unselect:

- Let buyers ship additional items not on this list to my shipping address
- Keep purchased item on this list
- Don't spoil my surprises

Step 10. Save Your Settings

Scroll to the bottom of the Manage List window and select: Save Changes

IMPORTANT

Do not close the window without saving.

Step 11. Add Items to the List

1. Search Amazon for an item your farm needs in the main search bar. Do not click Add item on the wish list page.
2. Open the product page.
3. Scroll down and look for Add to List.
4. Select the correct list: For Farmers Movement Wish List for [Farm Name].
5. Repeat this process for each item.

Try to add items at a variety of prices so that supporters have choices.

Step 12. Check Each Item Carefully

Before adding an item, confirm:

- It is the correct size, model, quantity, or version.
- It can be shipped to your farm's location.
- The price is reasonable.
- It is something the farm will genuinely use.
- The item is currently available.
- You have not added the same item several times by mistake.

Step 13. Add Helpful Information to Items

From your list, you may be able to add a comment, priority, or requested quantity to each item. Use the comment field to explain briefly why the farm needs it. You can do this by clicking Add a note.

For example:

- "Used daily during lambing season."
- "Needed to replace our broken irrigation timer."
- "One case supplies the farm for approximately three months."
- "Needed for our farmers market setup."
- "We need four of these for the new chicken enclosure."

Keep the notes short and practical.

If you need more than one of an item, update the quantity requested rather than adding duplicate listings.

Step 14. Copy the Public List Link

1. Open your Wish List.
2. Select Invite, Send List to Others, or Share.
3. Choose the option that allows people to View Only.
4. Do not give shoppers permission to edit the list.
5. Select Copy Link.

Send that link to the For Farmers Movement.

IMPORTANT

DO NOT copy the general Amazon homepage address or the address from your account settings. The link must open the actual farm Wish List.

Step 15. Test the List Before Submitting It

BEFORE YOU SUBMIT

This final check is extremely important.

1. Copy the Wish List link.
2. Sign out of Amazon, or open a private or incognito browser window.
3. Paste the link into the browser.
4. Confirm that the list opens without requiring access approval.
5. Confirm that the correct farm name appears.
6. Add one item to the shopping cart.
7. Begin the checkout process. You do not need to place the order.
8. Look at the available delivery addresses.

You should see an option similar to:

[Farm Name]'s Gift Registry Address

or

[Farmer's Name] – Gift List Address

The full street address may be hidden. That is normal.

If the farm's Gift List address does not appear, return to Manage List and check all three of these settings:

- Privacy is set to Public.
- The farm's shipping address is selected.
- Third-party or Marketplace seller shipping is enabled, if that option appears.

Final Checklist

Before sending your link to the For Farmers Movement, confirm:

- ☐ The list is named For Farmers Movement Wish List for [Farm Name].
- ☐ The list is set to Public.
- ☐ The correct shipping address is attached to the list.
- ☐ Third-party seller shipping is enabled, if available.
- ☐ The recipient name is recognizable.
- ☐ The list includes items the farm currently needs.
- ☐ The link opens in a private or incognito window.
- ☐ The farm's Gift List address appears during the checkout test.
- ☐ The link gives shoppers view-only access.

LAST STEP

Please do not submit the Wish List until every item on this checklist is complete.